



beautiful forever  
Medical Spa Business Consulting

---

**FOR IMMEDIATE RELEASE**

*Media Contact:*

Lindsey Whitman

[lindsey@medicalspaconsultant.com](mailto:lindsey@medicalspaconsultant.com)

1-877-SPA-MEDI

**Beautiful Forever Medical Spa Business Consulting Firm Partners with theDerm.org to Offer High-Level Web Education to Physicians**

*Medical spa professionals to benefit from combined knowledge base*

**New York, NY – April 3, 2008** – Beautiful Forever Medical Spa Business Consulting Firm, Inc., which helps physicians, investors and entrepreneurs achieve unparalleled profitable success in the medical spa and aesthetic industry is pleased to announce a new partnership with [www.theDERM.org](http://www.theDERM.org). This is the first time a medical/aesthetic business consulting firm is collaborating with the dermatology education initiative and online community.

“This partnership creates great synergy for our organization, our members and Beautiful Forever,” says Linda Ciminesi, Program Director for Internet Communities, Millennium Medical Communications, Inc. “We have always recognized the need to complement medical content with good business content and our partnership with Cheryl Whitman and Beautiful Forever will accomplish that goal.”

A benefit of this alliance is Beautiful Forever’s willingness to make the Medical Spa Success System, [www.medicalspsasuccess.com](http://www.medicalspsasuccess.com), available to all members of theDERM.org at a special “members-only” discount. In addition, new educational initiatives aimed at the development of best business practices for medical professionals will be provided in the Aesthetics Health Center and Cosmeceutical Health Center sections of the site. This initiative is aimed at helping medical professionals make their practice more efficient.

To further enhance the site, a new page will be developed in theDERM.org Industry Resource Center for medical professionals to access content from the Beautiful Forever library. Plans for CME activities on Medical Spa operation and management are under way.

“We are pleased to offer our educational products and expertise through theDERM.org,” says Cheryl Whitman, founder and CEO of Beautiful Forever. “We look forward to enhancing the great education they are already providing.”

**About Beautiful Forever Consulting Firm, Inc.**

Drawing on more than 30 years experience in the aesthetic industry, Cheryl Whitman founded Beautiful Forever Consulting Firm, Inc., to provide a high level of personal attention to help launch and reenergize new and existing medical practices and spas, cosmetic medical centers, wellness centers and age management institutes using the most effective strategies and actionable solutions available. To learn more, please call 1-877-SPA-MEDI or go to [www.medicalspaconsultant.com](http://www.medicalspaconsultant.com) or [www.medicalspsasuccess.com](http://www.medicalspsasuccess.com).